



## *Preparing for Your Photoshoot*

*Hair* – Keep it simple! If you're planning to get a haircut for your shoot, do so a couple of days before the shoot. For a more natural look, you might want to get it one week prior. If you're shooting outdoors, be ready to put your hair up and make it look nice in case of a windy day. Bring bobby pins, hair clips, comb, and/or brush to keep strays in place.

*Make-up* – A subtle application of make-up can really soften your skin and accent your facial features. Consider powders to reduce shine.

*Facial hair* – Men, be freshly shaved with a new razor, shaving cream and a moisturizing after-shave lotion to avoid bumps and redness. Trim up your board, sideburns, moustache or goatee, especially looking for wiry stray hairs. Ladies, even if you have some light facial hair (particularly around your lip or chin), indulge in a waxing in advance of your shoot – even barely-there light facial hair will be noticeable in your photos.

*Shoes* – Bring one pair that goes with anything or bring multiple pairs to spice up your look.

*Props* – Gather your props to bring along – guitar, jersey, cap and gown, a ball, or a favorite stuffed animal to add some fun to your portrait. Most of all, rep your style, whatever that may be.

*Clothing* – Wear whatever you feel comfortable and pretty in – for women/girls, you can't go wrong with cute dresses, rompers, and dainty hats or headbands. For men/boys, jeans and polos or a button-up shirt, or a T-shirt with a button-up over it can be very nice. For headshot, dress the part. Make sure you are dressed for the industry you are photographing for. You can't go wrong with dark, rich monotones, which drive the attention in photos to the face and expressions instead of loud prints or colors.

*Hand and Feet* – Don't forget to take care of your hands and feet. There is a strong possibility they will show in your images.

*Rest* – Be sure that you have a great night of sleep before your photo shoot. The camera picks up everything, and should you be tempted to stay up late the night before a photo shoot to, the results will show the next day! Plan for a restful evening the night before your shoot, and save the partying for another night!